

# **Game Live Operations Course**

Location: Serbia, Czech Republic, Lithuania, Cyprus

**Duration:** The beginning of March 2024 - May 2024

Format: Pre-recorded lectures / online feedback sessions / practical tasks

**Application period:** January 22 – February 12 (until 12:00, UTC+2)

**Terms:** Free course in English (8 hrs/wk for classes, feedback, and practical tasks)

**Additional info:** The best course graduates legally eligible to work in the program locations will be offered a paid 6-month internship in Belgrade, Vilnius, Prague or Nicosia (minimum 20 hrs/wk).

**Application process:** application form -> test task -> video interview -> answer.

Check this link for more details and apply: <a href="https://bit.ly/306wGqv">https://bit.ly/306wGqv</a>

We invite talented students, university graduates, and young professionals without experience who want to change career paths by joining our Game Live Operations course.

Live game is a product of the 21st century that obeys the fundamental principles of marketing, sales, operations, computer, and data science. The Game Live Operations course is designed to equip you with all the skills and knowledge needed for your journey in the game industry. A rich study program in the form of video lectures, live group feedback sessions, and practical tasks await you.

## What will you learn?

The program will give you the confidence to manage the creation of added value to the live game via a player-centric operational framework. Unique tools and insights will prepare you to succeed in applying LiveOps techniques, creating LiveOps events, and engaging influencers to grow your game.

## How do you benefit?

- **Grounding in the key operational areas.** Leave with an integrated view of live game operations by discovering key linkages across subject areas, thus helping you deliver effective LiveOps decision–making.
- Value creation. Develop a deep understanding of how to "create value," not managing the "KPI."
- **Enabling disruption.** Gain insights into key challenges facing LiveOps managers in today's gaming environment, such as player engagement, onboarding, and monetization.
- **Enhanced operational skills.** Achieve increased confidence and managerial impact on value delivery by competing through operations.

#### What are we looking for?

- Analytical thinking
- Attention to details
- Ability to argue your position
- Creative mind
- Good communication skills
- English working proficiency (both written and spoken)

#### What will help you stand out?

- Passion for gaming
- Desire to build a career in marketing or operations at Wargaming

#### **About Wargaming**

Wargaming is an award-winning online game developer and publisher headquartered in Nicosia, Cyprus. Operating since 1998, Wargaming has grown to become one of the leaders in the gaming industry with 16 offices around the world, including studios in Chicago, Prague, Shanghai, Sydney, Tokyo, and Vilnius. Millions of players enjoy Wargaming's titles across all major gaming platforms. Our flagship products include the free-to-play hits World of Tanks, World of Warships and World of Tanks Blitz.

Official website: https://wargaming.com/en/

### **About Wargaming Forge**

Wargaming Forge offers a range of opportunities for talented individuals to undertake a unique, first-class internship at one of the biggest names in game development. The program has proved to be a great success with 90% of interns becoming full-time employees at Wargaming and currently offers courses in Vilnius, Prague, Belgrade, and Nicosia, with plans to expand to other studios in the future. Applicants will learn from industry experts, all while gaining valuable hands-on experience that will allow them to take the first step in their game dev career.

Official website: <a href="https://wgforge.wargaming.com/">https://wgforge.wargaming.com/</a>