

# Srdan Zdravković

## CONTACT

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## EDUCATION

Bsc. In management

## WORKING EXPERIENCE

### **October 2013 – present**

Golden River doo, Vranje

#### **Director**

- Organizing production, transportation and sales networks.
- Financials, budget planning, finding funds.
- Marketing plans, planning, segmenting markets, implementation of products.
- Branding including complete design of the company image.
- Implementing products on different types of markets (Macedonia, Kosovo incl.).
- Logistics.

### **September 2011 – present**

B-Ton Radio, Belgrade

#### **Founder and main editor**

- Content creating for the purpose of radio broadcasting (over 500 hours of original content per year).
- Promoting radio on the web and through a vast number of other activities and medias in over 54 countries.
- Organizing events all over Serbia with over 50 events per year.
- Marketing planning.
- Sales commercial time for different types of needs.
- Technical support.
- Logistics.

## **December 2008 – October 2013**

Hill River studios, Zemun

Head producer and art director

- Producing a large number of big artist from Serbia and abroad as well.
- Working with big producers from abroad on different types of media projects for different purposes and different markets (USA, Brazil, Italy, Germany, Jamaica..).
- Creating original promo and other media materials.
- Composing, arranging music for movies, commercials, bands...

## **October 2006 – September 2008**

“GRAD” Kulturni vodici kroz Beograd, Belgrade

Editor and head sales manager

- Editing and writing material for the magazine.
- Organizing sales with over 20 sold commercials per month.
- Designing marketing materials for commercial purpose.
- Working in a big and creative team.
- Negotiation and sales.

## **September 2005 – September 2006**

MI03 company, Belgrade

Sales manager

- Sales with costumers being some of the biggest companies in Serbia (Jelen, Novosti, BIP...)
- Commercialist work.
- Direct and telephone sales.

## **IT SKILLS**

- Proficient in MS Office Suite including e-mail
- Expert in bundles for audio and video manipulation and editing (Adobe, Cubase, Logic, Pro Tools)



## **VOLUNTARY WORK**

### **January 2003 – October 2003**

Campaign “Igraj za život, droga ne”, Vranje

Organizer

### **October 2004 – October 2006**

AIESEC (Serbia)

Assistant

Working on recruiting and evaluation on candidates for different types of needs.

## **EXTRA-CURRICULAR**

2000 Studying English language

in international school of languages in Brighton (UK)

2009 Prize for the best audio remix on “CAE” Ljubljana contest

2012 3rd place for the best radio show in Serbia with B-Ton radio

## **SKILLS**

- Negotiation
- Presentation
- Leadership
- Team building
- Time management