

Andrej Dzakovic

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Address: Nedeljka Gvozdenovica 56, 11 000 Belgrade, Serbia



EDUCATION

- Jan 2012 –* **MSc in Project & Investment Management**
Faculty of Organisational Sciences, Belgrade, Serbia
- Oct 2007 – June 2011* **BSc in Management**
Faculty of Organisational Sciences, Belgrade, Serbia
- Sept 2003 – June 2007* **13th Gymnasium of Belgrade**
High School, Belgrade, Serbia

EMPLOYMENT EXPERIENCE

- Jan. 2012 –* **Moka Factory, Owner and Founder**
- A fashion accessories start-up that sells hand-made bags and selected jewellery
 - In charge of the market entry plan, budget, product & pricing strategy, as well as the marketing and sales channels
 - Online marketing strategy
 - Implementing cloud computing to business
 - Event planning, event management
 - Raising Facebook brand awareness
 - Digital marketing
- Aug. 2013 – July 2014* **FMP Zeleznik, Team Captain and Professional Basketball Player**
- 1st Division basketball team in Serbia.
 - 1st place in the league during my time as a team captain
 - Team leadership
- Aug. 2010 – July 2014* **FMP Zeleznik, Professional Basketball Player**
- 1st Division basketball team in Serbia
 - During my time in team we won 2 national Radivoj Korac Cups, and 1 title
- Jan 2014- July 2014* **Sedan trade d.o.o., Marketing & Sales Associate**
- Market research
 - Marketing strategy
 - Cost cutting
 - Helping the founder formulating the strategy for approaching partners, suppliers and competitors
- July 2013-Dec. 2013* **Sedan trade d.o.o., Internship**
- Sales channel analysis and optimization
 - Back-office administration
- Jan 2013 – July 2013* **Globex tabak and printing d.o.o., Internship**
- Sales and distribution intern
 - Analyst, sales and event strategies

COMMISSIONS OF TRUST

- Aug 2013 – July 2014* **BC FMP, Team Captain**
- Team captain for professional basketball team FMP Zeleznik

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- Jan 2014 –Feb 2014* **Basketball team of University of Serbia, Team Captain**
- Team Captain for 2014 All Star Game in Belgrade, Team Serbia vs. Team Russia
- Oct 2007– June 2012* **Faculty of Organisational Sciences, Team Captain**
- During five years of studying I was the University Basketball team captain

ACHIEVEMENTS

- April 2014* **1st place Serbian 1st division with BC FMP Zeleznik, Team Captain**
- Led the team to the championship first place with the record 21 wins and 5 lost games.
- Feb 2014* **University All Star Basketball Game – Most Valuable Player Award (MVP)**
- Led the team of Serbia to 89-70 victory over Russia with 21 points, 15 assists and 11 rebounds
- Jan 2009* **Barking Abbey Tournament best scorer award**
- Led the Serbian team to the tournament 1st place with 19 points per game

LANGUAGES & COMPUTER KNOWLEDGE

Serbian- Native Language, **English-** Fluent in both spoken and written English, **Swedish-** Basic, **French-** Basic
Computer knowledge-Advanced **Adobe Photoshop-**Good, **MS Office-** Advanced, **MS Project-** Good

References available upon request